



NICK INGRISANI

Direct-Response Copywriter

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SUMMARY

I'M A CREATIVE CHAMELEON

weaving the science of marketing through captivating storytelling. My goal is to craft compelling copy that connects people with the ideas and products that inspire them to act.

EXPERIENCE

DIRECT-RESPONSE COPYWRITER

Freelance

- 4+ years professional copywriting experience in B2B & B2C marketing for small/medium businesses
- Research-based approach that utilizes a keen no-stones-left-unturned attention to detail
- Exceptional command of the English language, grammar rules, and punctuation
- Proficient in Microsoft Office, Google Apps, Slack, Basecamp, MailChimp

WINGS OF CURIOSITY

Founder/Content Writer

- Manage and produce content for a blog centered around the experiential curiosities of life.

EDUCATION

PENN STATE UNIVERSITY

Bachelor of Science in Civil Engineering

SKILLS

EMAIL MARKETING ● ● ● ● ●

WEBSITE COPY ● ● ● ● ●

SALES LETTERS ● ● ● ● ●

VIDEO SCRIPTING ● ● ● ● ●

SEO KNOWLEDGE ● ● ● ● ●

BLOGGING/ARTICLES ● ● ● ● ●

PRODUCT MARKETING ● ● ● ● ●

INTERESTS

ROCK CLIMBING ● ● ● ● ●

SURFING ● ● ● ● ●

MEDITATION ● ● ● ● ●

WRITING MUSIC ● ● ● ● ●

TESTIMONIAL

"Nick was very easy to work with. Fast communication and punctual. He took the complex subject at hand and wove it into a story that anyone can understand." - Marin Svorinic, Kasura Research